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# Dahlias for 1938

**SUNSET GARDENS**

**R. F. D. 10, Box 373, Milwaukie, Oregon**

# 1938 GREETINGS!



AND may you find within the covers of this booklet those treasures for which you seek. May you find in those treasures these threefold qualities: Rare BEAUTY far beyond our inept powers of description; sturdy RUGGEDNESS, carefully fostered by us, that may defy all aggression; lasting ENDURANCE, that may please you this year, and next, and yet the next. May your smallest effort be reflected by them in greater glory, so that all the world shall covet you your treasures. This, then, is our fondest desire: that these Dahlias shall reflect to us, who so proudly offer them, and to you, who so carefully minister them—

“SUCCESS”

THE SUNSET GARDEN PERSONNEL.



*These Dahlia offerings are from stock carefully selected from the freest flowering, strongest stock in our fields, after all unworthy, inferior, or untrue plants have been destroyed. They are state-inspected, and for strength, quality, and truth to type, are equal, or superior, to any other stock on the market. However, should any roots fail to start after three weeks from planting, they will be gladly replaced upon return of the faulty tuber to us, with our tag, with an additional free surprise tuber to reimburse you for the time and expense involved.*





#### FOREST FIRE

### **FOREST FIRE. (ID)   .   .   .   .   .   .   Plants 75c, Roots \$1.25**

(Dahliadel). The most spectacularly brilliant dahlia on the market today, and one which has become the most popular. A distinct lemon yellow for a third of the petal length, then shaded to a rich scarlet toward the tips, with clear yellow petaloids prominently interspersed. It makes a stocky plant, requiring rather careful disbudding to secure long stems, but producing a sensational blaze of flower well worth the small extra care. Will stand partial shade, making it an excellent plant for landscaping. Highly recommended.

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**TO DAHLIA SOCIETIES, GARDEN CLUBS, NEIGHBORHOOD GROUPS,  
AND INDIVIDUALS:**

If your combined orders can be sent to one address in one package, we can allow you these quantity advantages:

If order is \$5.00 or more, select \$1.00 worth additional, free. If \$10.00 or more, \$2.50 additional free. If order is \$15.00 or over, \$4.50 worth may be added free, and if \$20.00 or more, select \$6.50 more free.

For each five of one variety ordered, we will include an additional one of that variety free.

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**PRICE LIST OF OUR DAHLIA ROOTS**  
**LARGER FLOWERED TYPES**

**ACHIEVEMENT. (ID) - - Roots 45c**

(Ballay-Success) Large golden yellow flower, suffused with coral, with petals curved and twisted gracefully. Blooms are well held on strong stems, and keep wonderfully well as cut flowers. The plant is a strong, tall grower.

**ADIRONDACK SUNSET. (ID)  
Plants \$1.00, Roots \$2.00**

(Cackener-Parkway) A 1935 introduction of real merit. A gorgeous scarlet red, tipped with gold, with a gold reverse, and blending to canary yellow at the center. The petals on this flower also wave and twist, showing the alternate colors to good advantage. Blooms are of very good size, on long straight stems, making a very showy garden flower, and a good cut flower.

**AIKO. (SC) - - - - - Roots 60c**

(Dahliadel) A very spectacular dahlia, which frequently blooms from 12 to 13 inches in diameter. It is a deep carmine or cardinal in color, with a reverse of silver, and silver showing at the flower center and tips of petals. The bush is medium high, a strong grower, with good stems, and makes a marvelous show flower.

**ALICE WHITTIER. (SC) - Roots 25c**

(Success) One of the older varieties that has remained very popular. A clear primrose yellow flower, on good stems.

**AMERICAN TRIUMPH. (C) - Roots 35c**

(Nuneviller) A beautiful bright, clear, oriental red, with spiky petals which tend to turn inward towards a high, full center, giving a pin-cushion effect that is very pleasing. Good strong stems, and an exceptional keeping quality make it not only attractive in the garden, but a good cut flower.

**AMERICA'S SWEETHEART. (ID)  
Plants \$1.25, Roots \$2.50**

(Salem) Truly what its name implies. This dahlia, with Lord of Autumn and California Idol, just about clean up every prize available to yellow classes. It is a pale, gentle shade of lemon yellow, with petal ends double serrated, curved and twisted very artistically. Bloom is huge, with good stems, and will creat a sensation in any garden or vase.

**ANDREAS ERICSON. (ID) - Roots 50c**

(F. & M.) Perhaps the best of the moderately priced whites, with broad, oval petals with pointed, twisted tips. Flower has a fluffy appearance, which makes it striking. The soft, lovely blooms are good cut flowers, of exhibition type.

**ANDREAS HOFER. (ID) - - Roots 20c**

(Holland) Another of the older favorites. A delicate pink, with a creamy base that sometimes prevails over the pink. Long wiry stems and good keeping qualities make it a good cut flower, and profuse and artistic blooms make it a good garden variety.

**ANNA BENEDICT. (ID)  
Plants 75c, Roots \$1.50**

(Benedict-Dahliadel) A rich, deep garnet red, with black shadings and shadows toward the center of the bloom. It has good stems, is an exceptionally strong plant, and will stand the sun. One of the choicest of the darker varieties, and is sure to please.

**AMUN RA. (FD) - - - - - Roots 20c**

(Seal) This dahlia is one of the oldest favorites we have yet on the list, and is still a remarkable seller, proving it to be of exceptional quality. An autumn shade of deep tan, and keeping qualities that make it a good all-around plant.

**ASBURY PARK. (FD) - - - Roots 45c**

(Wood-Burpee) Monstrous blooms of coppery salmon, placed very well on good stems. Bush is tall, with dark green foliage. Flowers are very striking in mass bouquets.

**AURANTIACA. (SC) - - - Roots 45c**

(European) Flower runs from a light orange at the center to a pale yellow at the outer edge, giving it a coppery tan effect. A good cutting flower. The bush is low and profusely covered with flowers.

**BARBARA REDFERN. (ID) - Roots 25c**

(Redfern) Big flowers of old rose and gold. Plant is tall, and a good thrifty grower. A delightful low priced dahlia.

**BETTY DAVIS. (SC)  
Plants \$1.00, Roots \$1.75**

(Cordes-Eastman) Well formed flower of lilac rose, on long graceful stems. The flower is almost of a cactus type, and proves very outstanding. Last year we were unable to fill all orders of this beautiful flower, but have a little larger stock this year.

**BUCKEYE BRIDE. (FD) - - Roots 50c**

(Roberts-Peck) A lovely geranium pink, shading to salmon, that is still a popular favorite. A tall rugged grower, blooming early, and continuing late, on long, stiff stems. If picked just before the outer petals flare back towards the stem, it is a marvelous keeper for cut flowers.

**BUCKEYE KING. (FD) - - - Roots 60c**

(Roberts-Peck) A clear, glowing amber yellow, on long straight stems that hold the bloom at a very advantageous angle. Blooms are of very good size and depth, and bush is an easy grower. Throws out many laterals that must be disbudded for large blooms.

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For explanation of symbols in brackets following name, see inside of back cover.



## AMELIA EARHART.

**(SC) . . . Roots 75c**

(Cordes-Eastman). An exceptionally fine semi-cactus. Color is apricot buff, with salmon tints, shading to a soft buff at the base of petals. The plant is tall and thrifty, and the blooms are held well out of the foliage on long, strong stems. Like the famed aviatrix's hair, its petals straggle and point very attractively and a bouquet of them draws a goodly share of admiring attention.



## CALIFORNIA IDOL. (ID)

**Plants \$1.00, Roots \$2.00**

(Ballay-Success) The hugest, perhaps, of all yellow blooms, in a clear, lemon shade, that faces upward on cane-strong stems. It has won an imposing array of prizes, and is one of the newer ones with which the most discerning will be greatly elated. Makes a marvelous garden flower, a breath taking bouquet for the house, and an exhibition flower that takes blue ribbons with an almost monotonous regularity.

## CAPRICE. (ID) . . . . . Roots 40c

(Mawson) Large fluffy flowers of golden yellow, shading to salmon at center. Carried on long stiff stems over bright green foliage.

## CHAS. G. REED. (FD) . . . Roots 50c

(Bailey) Another giant flower in the lower price brackets. Rich, reddish purple, blooming plentifully on good stems.

## CAVALCADE. (FD) Plants 50c, Roots \$1

(Groll-Dahliadel) A very good florists' variety, of dark pink with good stems and exceptional keeping qualities. This flower is good in combination bouquets, and floral arrangements. It is a fine grower, medium high bush, lots of flowers, easily grown.

## CHEMARS EUREKA. (FD) . . . Roots 35c

(Chemar) A very fine white, with large fine flowers, occasionally with a tinge of pale pink on the edges. A tall plant with good stems.

## CITY OF TRENTON. (ID-FD) Roots 35c

(Prentice-Dahliadel) Petals a bright tangerine, suffused with gold, reverse a strawberry red, curled and twisted to wonderful advantage. A strong plant, with good stems. This beautiful low priced flower has long been popular.

## CORA BUTTERWORTH. (FD) Roots 50c

(Chapman) A truly immense flower of pure silvery or prim-rose yellow, without a trace of any other coloring. Flowers are supported well on strong stems, from a tall plant that shows particularly well in the garden.

## DADDY BUTLER. (ID-SC) . . . Roots 20c

(Boston) A good old favorite, of rose carmine, with a lighter colored reverse.

## DIXIE RAVENSCROFT. (ID-SC) Roots 70c

(Seal) This attractive flower is a glowing flame of russet orange, with reverse of bright gold. The huge, fluffy blooms come on very good stems, and the medium high plant is strong and sturdy. As it is a very profuse bloomer, it makes a real sensation in the garden, and one or two of the striking blooms make a gay bouquet, keeping very well.

## DOROTHY STONE. (ID) . . . Roots 35c

(F. & M.) A deep blush-pink, with large full flowers, on good stems. The bush is sturdy, and the blooms keep well when cut.

## DR. HELM SPATH. (C) . . . Roots 35c

(Holland) A clear, light lilac of a shade much in demand by florists. It is a free bloomer, with long stiff stems, and good keeping qualities.

## DWIGHT W. MORROW. (ID) . . . Roots 40c

(Dahliadel) This flower draws more attention in mass plantings than any other dahlia grown. It is exceptionally good for landscape work. The blooms are gigantic, of rich crimson red, with a velvety sheen. It blooms profusely, on good stems, bush is stocky and compact, and grows easily. We highly recommend this as a very satisfactory all-purpose dahlia.

**SPECIAL, 8 roots for \$2.00.**

## EAGLE ROCK FANTASY. (ID) Roots 50c

(Broomall-Success) A monstrous bloom of violet rose, or pink, with petals that are notched at the tips. The spectacular blooms are on extra strong long stems from an extra tall bush, making it a landmark in the entire garden.

## EDITH WHITAKER. (ID) . . . Roots 35c

(McWhirter-Seal) A deep, rich, dark velvety crimson, with long, broad, pointed petals. A good plant, and a free bloomer.

## EDNA FERBER. (SC) . . . . . Roots 30c

(F. & M.) A glistening color of coral and gold, with petals curled and twisted, forming extremely full flowers. Good stems, on a strong plant, with dark green foliage. This is one of the best known of the older favorites.

## ELINOR VANDEVEER. (FD) . . . Roots 20c

(Seal) A glowing, satiny, rose pink on long stiff stems. Its long blooming period has made it one of the older ones that have long kept popular.

Although general prices have consistently advanced, Dahlia prices have just as consistently been reduced, so even the better varieties are within reach of all.

**EXQUISE. (SC) - - - - - Roots 50c**

(European) Lilac pink, with a creamy white center. Another of the varieties that start blooming early, and continue throughout the season. A good plant, profusely flowered, cutting well.

**FRAU O'BRACHT. (SC) - - - Roots \$1.00**

(Berger) Another of the prize winners, of good form and keeping qualities. Clear light primrose yellow in color, very dainty. About the prettiest cactus yet developed, making an excellent display in either the garden or the house, and keeping well when cut.

**FORT MONMOUTH. (ID) - - - Roots 50c**

(Kemp) A rich, dark claret maroon, of a brightness unusual in the darker shades. Extra large blooms are borne on long, strong stems on a tall bush. A prolific bloomer, a good cut flower, and an old one that is still winning prizes. Very popular.

**FULL MOON. (FD) - - - - - Roots 75c**

(Ballay-Success) Great blooms of canary yellow, with large petals and a full, high center. Another of the big prize winners that we have found very satisfactory.

**GIRL OF THE HILLCREST. (ID) - - - - - Roots 50c**

(Scott-Kemp) Apricot buff, or cadmium orange. Blooms early and continuously, producing fine blooms, with good stems, throughout the season. Another unfailing satisfier.

**GOLDEN SONNE. (C) - - - - - Roots 40c**

(DeWilde) Perhaps the best commercial cactus known. A clear golden yellow, shading to salmon rose on the outside petals. Starts blooming early and produces a good cut-flower throughout the season. To those who were disappointed last season we have a much larger stock this year, but order early for safety.

**GOLDEN STANDARD. (C) - - - - - Plants 75c, Roots \$1.50**

(Downs) A warm buff, shaded amber and gold. Full centers, with evenly arranged petals, the blooms being held well on good stems. It is a consistent prize winner, and a good all-around flower. Cuts well, and makes attractive bouquets, as the blooms face at right angles from the stem.

**GRAF ZEPPELIN. (FD) - - - - - Roots 40c**

(Nolet) Large white flower, on the tallest bush we know, frequently reaching seven feet. Long erect stems.

**HONOR BRIGHT. (FD) - - - - - Roots 75c**

(Peck) A pure bright bronze, changing as the season advances to a clear soft orange. Very tall with long stiff stems, being spectacular in the garden, and keeping for days when cut.

**H. R. S. (ID) - - - - - - - - - Roots 95c**

(Seal) Very artistic blooms with long wavy petals, and full centers. A beautiful golden yellow, on a nice bush. Stems are long, and a little slender, but it cuts well, and the gorgeous blooms do certainly set off any stand where they may be placed as a bouquet.

**HUNTS VELVET WONDER. (ID) - - - - - Plants 75c, Roots \$1.25**

(Hunt-Burnett) An exceptionally monstrous bloom, frequently reaching 15 inches in diameter. A deep rose magenta, blending to a royal purple. Petals are broad, and the flower is full centered, emphasizing the already huge proportions. This flower has won many of the really big prizes and is truly one of the best of the exhibition types.

**IDA PERKINS. (FD) - - - - - Roots 35c**

(Montrose) A good white dahlia that has well deserved a long popularity. A good cut flower, which blooms early and continuously on a strong bush of medium height. Dark leathery foliage sets off the pure white of the bloom to good advantage.

**INDIANA MOON. (ID) - - - - - Roots 50c**

(Martin) A richly colored flower of soft cadmium orange, with lines and suffusion of carmine that is very effective. A robust grower, with long, strong stems, and a very satisfactory all-purpose flower.

**JANE COWL. (ID) - - - - - Roots 25c**

(Downs) A warm buff and old gold, blending to apricot and rose at the center. Giant blooms held upright on strong stems. This dahlia has certainly deserved the long period of popularity it has had. Excellent as a cut flower, with exhibition blooms, and very attractive in the garden.

**JANET SOUTHWICK. (ID) - - - - - Roots 50c**

(Chapman) Deep tyrian rose with a glistening overall sheen of lighter rose. A tall thrifty plant with good stems, that is strongly recommended.

**JEAN TRIMBEE. (SC) - - - - - Roots 45c**

(Trimbee) Huge blooms of a petunia violet color, with long petals that curve and twist gracefully. A tall grower, with good stems. An excellent exhibition dahlia, and a good cut flower.

**JEWEL OF INDIA. (ID) - - - - - Roots 75c**

(Newsome) A rich, glowing scarlet, overcast with maroon. The flowers of this lovely dahlia are very fluffy, with the petals shaggily curling and twisted. Blooms are held proudly erect on excellently stiff straight stems. A gorgeous exhibition bloom, making a very good cut flower, that keeps well.

**JERSEY'S BEACON. (FD) - - - - - Roots 20c**

(Waite) Has long been one of the most popular favorites. Chinese red, with a buff reflex that gives it a two-tone effect. Large flowers on good sturdy stems.

**JERSEY'S BEAUTY. (FD) - - - - - Roots 25c**

(Waite) Probably the best and most popular cut flower known. A beautiful exhibition pink, which is especially in demand by florists. Exceptional keeping qualities, and free blooming on long stiff stems.

**JERSEY'S DAINTY. (C) - - - - - Plants 75c, Roots \$1.25**

(Waite) A little newer variety from the creator of the famous Jersey line of winners. This is a very dainty flower, white, faintly tinged with glisteny lavender. It blooms profusely, has good strong stems, and is very good for cutting. The foliage is dark. Popular with florists, as it is a very good exhibition type dahlia.

**JERSEY'S RADIANCE. (SC) - - - - - Roots 25c**

(Waite) Bittersweet orange flowers on good stems. Another excellent cutting flower, and good in the garden.

**JERSEY'S IDEAL. (ID) - - - - - Roots 25c**

(Waite) Deep lavender pink, medium large flowers. Very attractive on long stiff stems.

**JIMMIE FOXX. (ID) Plants \$5, Roots \$10**

(Johnson) An outstanding 1937 introduction of monstrous size that was listed on every honor roll last season. Coppery-red, tinged with henna that gives a most unusual effect. This flower, despite its recent introduction, has already won a formidable list of the really big prizes. Our supply of roots and plants will be rather limited, but those ordering early will get a flower that defies commensurate description, but that will surely gratify the most discriminating dahlia lover.

**JOSEPHINE G. (SC-ID) - - - - - Roots 30c**

(Grosscross) A bright, pleasing, true rose pink, with some of the petals tipped a pale yellow. A profuse blossomer, holding them well out from the bush. Semi-cactus at start of season, changing to informal decorative as the season advances.

**JUDGE LEON McCORD. (FD) - - - - - Roots 30c**

(Boston) Deep shade of old gold, with reverse of old rose. A remarkable dahlia with enormous flower. Blooms both early and late.

**JULLINAR. (FD) - - - - - - - - - Roots 35c**

(Newson) Softest pastel shadings of lavender, heavily striped and shaded with pink.

**KATHLEEN NORRIS. (ID) - - - - - Roots 35c**

(F. & M.) This famous old flower is perhaps the best of the pinks. Comes into its best the latter part of the season, but is remarkably pretty at all times. A gorgeous, true rose pink, lightening just a little at the center. Long, strong stems on a medium bush, flowers held well out.

One of the best crops in years, coupled with the desire to spread the beauties of our Dahlias plentifully, leads to the liberal quantity advantages on page 4.





A BOUQUET OF DAHLIAS

**KAWEAH. (ID) - - - - Roots \$1.00**

(Meussdorfer) Deep cerise, with rose shadings. Blooms immense in size. A really sensational dahlia.

**KAY FRANCIS. (SC)**

**Plants 75c, Roots \$1.25**

(Cordes-Eastman) A soft pleasing lemon yellow in color, with high full centers. This flower, if properly disbudded, produces large, beautiful exhibition type blooms, making a wonderful cut flower. If left alone, it blooms profusely, making a spectacular garden plant. Stems are strong. This is another of the top-notch prize winners, and carries our strong recommendation.

**KEMP'S VIOLET WONDER. (ID)**

**Roots 30c**

(Kemp) A bright violet purple, with bluish violet tips, giving the whole a royal purple undertone. Flowers are of perfect form, keeping well both on the bush and when cut. A prolific bloomer, strong grower and outstandingly satisfactory all around. Its long popularity attests winning qualities.

**KING MIDAS. (ID) - - - - Roots 35c**

(Peacock) A very good golden yellow, with large, full centered flowers. Long straight stems, a sturdy grower, and an old favorite that is still very popular.

**LADY MOYRA PONSONBY. (ID)**

**Roots 85c**

(Elder-Lee) Pure golden yellow, with long broad petals. The flowers are held on long, stiff stems, coming up well out of a lovely type of plant. A strong easy grower, that has come from the Canadian Honor Roll, and that is sure to please.

**LA FIESTA. (ID) - - - - Roots 55c**

(Cordes-Eastman) Another flower that blazes forth spectacularly. In color, a deep sulphur yellow, penciled in scarlet red. Petals curl and twist on monstrous blooms. Stems are strong, holding the flower well out from the foliage. This is an extraordinary dahlia, commanding attention in the garden, in the vase, or on the exhibition table. It makes a very good landscape variety.

**SPECIAL, 8 roots \$3.00**

**LORD OF AUTUMN. (ID)**

**Plants 75c, Roots \$1.15**

(Almy) The largest yellow dahlia we know, frequently reaching 14 or 15 inches under good fertilization. This flower dominates all other yellows, in the garden or on the exhibition table. Color is clear lemon yellow, blooms exceptionally deep, on long, straight stems, over glossy foliage. Blooms plentifully, consistently large, and has won most of the bigger prizes for which it was eligible.

**MARGARET MASSON. (FD) - Roots 20c**

(F. & M.) Blooms are a silvery rose pink, literally covering the plant the full season. Very popular, and very easy to grow.

**MARGARET WOODROW WILSON.**

**(ID) - - - - - Roots 20c**

(F. & M.) Petals creamy white, with a reverse of pink, giving the whole a clear opalescent pink appearance. Very popular, as it is easy to grow. An early and free bloomer, with large flowers.

**MARGRACE. (ID)**

**Plants \$1.25, Roots \$2.25**

(Bissel) An unusually brilliant and striking scarlet, with a reverse of tan, petals waving and twisting to show the two-color effect to best advantage. The centers are high, making extra full blooms. The stems are strong, and the flower keeps well when cut. A plant to be proud of, and one that wins prizes regularly.

**MARIPOSA. (SC) - - - - Roots 25c**

(Boston) A beautiful pink, shading darker at the center, with a violet suffusion. A sturdy grower, and an old garden favorite of real merit.

**MARY ELLEN. (FD) - - - - Roots 40c**

(Loller) A monstrous bloom of violet rose, with a pink cast. Very good stems and keeping qualities. A good exhibition type flower, and a fine garden plant.

**MARYLAND GLORY. (FD) - Roots 40c**

(Quick-Maryland) Perfect blooms in tyrian orange, shaded a crimson carmine. Blooms profusely, with good stems on a strong bush. A perfect cut flower, and a distinctive, colorful garden plant.

With each order we will send complete cultural instructions for growing the largest, strongest, and most beautiful blooms. Exhibition blooms, and exhibitors' prizes are not the result of luck, but of strong healthy stock, properly grown. Our directions fully explain best methods.



## **BAGDAD. (ID) Roots 40c**

(Redfern). One of the big prize winners. A fine old flower, large in size, of brilliant, flaming scarlet. Held well out from the bush on long, strong stems. It is a prolific bloomer, making good cut flowers, and is a very showy plant in the garden.

**SPECIAL, 5 Roots \$1.50**

## **MARYLAND ORANGE. (SC) - Roots 35c**

(Quick-Maryland) Bright orange, with a reddish-orange shading that attracts plenty of attention. A good commercial type and color popular with florists. Plant is of medium height, and literally covered with these shaggy blooms.

## **MARMION. (ID) - - - - - Roots 25c**

(Tyler) A primrose yellow, shading to bronze at center. Petals frequently show red lines in the center, which greatly enhance the appearance. Reverse of petals is bronze. A strong grower, and an older favorite that is still justly popular.

## **MONMOUTH CHAMPION. (FD) Roots 30c**

(Kemp) Produces gigantic blooms of brilliant, flaming, scarlet-orange on good stems. This old favorite is a good grower, and has won its share of prizes.

## **MRS. ALFRED B. SEAL. (ID) - Roots 25c**

(Seal) There are few dahlias quite this color. It is a beautiful old rose. Flowers are large, with good stems. A thrifty plant, and a free bloomer.

## **MRS. GEORGE LE BOUTILLIER.**

### **(ID) - - - - - Plants 75c, Roots \$1.25**

(Smith-Ruschmohr) A striking deep carmine red that is held well above the plant on long, stiff, almost leafless stems, making it outstanding as a cut flower. The large, fine blooms look spectacular in the garden and are prize winners in the show room.

## **MRS. I. DE VER WARNER (FD) Roots 20c**

(Marean) Another of the old time favorites that still keeps its popularity. A bright lilac rose, that makes a good cut flower.

## **MRS. CARL SALBACH. (FD) - Roots 20c**

(Salbach) Another old-timer that is still extremely popular. Color is lavender pink, flower on good stiff stems.

## **MURPHY'S MASTERPIECE. (ID)**

### **Plants \$1.00, Roots \$1.75**

(Murphy-Success) Produces truly gigantic blooms of a beautifully deep, dark red, shading towards crimson. Has very strong stems, and is produced from a stocky, medium sized bush. Probably the largest and best red dahlia yet produced, sensational for all purposes, and highly recommended for any usage.

## **MYRA HOWARD. (ID) - - - - - Roots 40c**

(Gltzbeck-Dahliadel) A glowing saffron yellow and gold, with distinctive salmon tints. Prominent petaloids are interspersed to emphasize the whole. Produces huge flowers, profusely blooming on a strong medium sized plant. Very good for cutting.

## **NEW GLORY. (SC) - - - - - Roots 50c**

(Trostle) Petals are purple, or deep maroon red, with white tips, making a very gorgeous presentation. Flowers are on good stems, and strong bushes. One of the very best in the bi-color class, as it is very striking, good for cutting, and easy to grow.

## **NEW JERSEY STATE CHAMBER OF COMMERCE. (ID) - - - - - Roots 30c**

(Peacock) Large deep orchid flower, with a full center. A free bloomer, a good plant, and a very beautiful flower.

## **NIVEAU. (C) - - - - - Roots 45c**

(Holland) Pure white, with lovely long stems. As dainty and delicate as could possibly be desired. A free bloomer, easy grower, and an altogether lovely dahlia.

## **OMAR KHAYYEM. (FD) - - - - - Roots 35c**

(Stout-Dahliadel) Large blooms with petals of Chinese red, which shade to bright orange, and yellow at the tips, the whole giving a soft oriental tone endearing to the heart of any gardener. A tall, healthy grower, and an outstanding variety.

## **ORIENTAL BEAUTY. (SC) - - - - - Roots 45c**

(Barker) A clear violet rose, or pink with petals twisting and curling gracefully. Blooms freely throughout the season, producing excellent cut flowers and exhibition blooms.

## **ORIENTAL GLORY. (ID) - - - - - Roots 45c**

(Barker) A soft cadmium orange, with broad petals that wave and curl delightfully. Flower makes a very good showing in the garden, or as cut flower. Medium tall bush is easy grower.

## **PALO ALTO. (SC) - - - - - Roots 75c**

(Ballay-Success) A clear apricot buff, suffused with coral red, tending toward gold at the center. Straight tall stems on a very good plant. Blooms very abundantly, making an exceptionally fine garden display and a very good landscaping variety, either as individual plant, or for mass planting, and is an exceptionally fine cut flower, keeping well. It is still a consistent prize winner, and one of the finest all-round varieties we know. **SPECIAL, 8 roots \$4.50**

We take this opportunity to thank the senders of the many delightful letters received last year. It is nice to know you are so well satisfied, and only time prevents our answering each one individually.



**PAUL MICHAEL. (ID) - - - Roots 20c**  
(Michael) A pure gold, shaded orange and buff at the center. Petals somewhat quilled at the base, winding and wreathing among each other.

**PAUL PFITZER. (SC) - - - Roots 90c**  
(Berger) A pleasing combination of sulphur yellow and rose that is very popular with the florists. A strong, vigorous grower, with dark green foliage that emphasizes the color of the bloom while in the garden. It is a cut flower of unquestionable merit, lasting well.

**QUEEN OF THE GARDEN BEAUTIFUL. (FD) - - - Roots 25c**  
(Burns) An immense bloom of primrose yellow, facing well up on a good strong stem. Occasionally has a very attractive green center. This is another variety that is very good either in garden or for cutting, and has enjoyed a long period of popularity.

**ROBERT E. LEE. (SC) - - - Roots 50c**  
(Peacock) A clear bright red that will withstand the sun without burning or fading. Flowers face well upwards on very good straight stems. A good flower, of striking color.

**ROBERT L. RIPLEY. (ID)**  
**Plants \$5.00, Roots \$10.00**  
(Salem) Another of the 1937 introductions of outstanding merit, deserving a chance in the garden of every discriminating lover. It is a soft Rhodamine purple, with a deep rose pink suffusion throughout. Blooms are super monstrous, frequently reaching 15 inches in diameter, on stems strong enough to support them well. A gorgeous cut flower that keeps well, and an outstanding exhibition bloom, as well as a garden plant that will stand out from every other plant. Buds cut when the color is just beginning to show will open fully after cut.

**ROBERT TREAT. (FD) - - - Roots 30c**  
(Mueller) American beauty shade of bright red. Blooms are large and deep. An extremely popular cut flower.

**ROCKLEY MOON. (FD) - - - Roots 80c**  
(Taylor-Ruschmohr) Petals light lemon in color, shading darker towards the center, reverse having purple tints. Blooms are large and the stems are strong. An exceptional flower that has won many prizes. A wonderful exhibition flower, and a good cutter.

**RODMAN WANNAMAKER. (ID) Roots 50c**  
(Peacock) Pale lemon yellow at the center, shading to salmon pink at the outer edge. Reflex of petals is a spinel pink. A good, dependable old favorite.

**ROMAN EAGLE. (FD) - - - Roots 25c**  
(F. & M.) A brilliant burnished copper that is very effective. A good strong plant, producing many blooms, with full high centers. The stems are good, making it a very popular cut flower.

**ROYAL SALUTE. (ID) - - - Roots 95c**  
(Crites) Color is rich, deep red, the blooms are huge in size, and have tiny white petaloids interspersed. Each bloom is perfect in form, on a strong, long stem. Easily grown, a good producer, and a fine keeper.

**SAGAMORE. (FD) - - - - - Roots 25c**  
(Kerby) A fine old flower in amber, tinted yellow. Free blooming, medium sized plant, that can always be depended on for a good supply of blooms in the garden. Also good for cutting.

**SALBACH'S WHITE. (FD) - - - - - Roots 25c**  
(Salbach) A beautiful, large, ivory white dahlia, of perfect form, full and deep. A very prolific bloomer, on good stems.

**SANHICAN'S CAMEO. (FD) - - - - - Roots 75c**  
(F. & M.) A large flower of coral rose, shaded a mallow pink on reverse, suffused with a golden sheen that makes it altogether a marvelous attraction. Good for cutting, having good stems, and a good grower. Very popular. Illustrated on the back cover.

**SANHICAN'S QUEEN. (FD) - - - - - Roots 25c**  
(F. & M.) A big formal decorative of apricot color. A strong, sturdy bush, with good stems, bearing plenty of flowers all the time.

**SATAN. (ID) - - - - - Roots 50c**  
(Bailey-Success) An outstanding dahlia in every respect, with its immense blooms a flaming shade of red, with a slight touch of gold near the center. Blooms are held upright on long, sturdy stems, and the petals are long and horn-like, rolled and curved inward, giving the flower rare form and character. The bush is tall, very easily handled, and the quantity and quality of the flowers is truly exceptional. SPECIAL, 6 roots \$2.25

**SHAHARAZAD. (ID) - - - - - Roots 50c**  
(Newson) Massive flowers have slightly coarse, pointed petals, which twist and twine attractively. It is a soft, tyrian rose, with very good stems, and is a strong grower. A lovelier flower can't be found at moderate prices.

**SPOTLIGHT. (ID) - - - - - Roots 90c**  
(Hulin) A beautiful, pale sulphur yellow, shading lighter near the tips, and nearly white on the reverse. The petals curl and twist artistically, making the whole a thing of delicate beauty hard to excel. The plant is good and the blooms are large and well placed on long strong stems that bring them well out of the foliage. This variety makes a beautiful cut flower that lasts well, and planted in mass in front of a dark green background will be an outstanding garden attraction. SPECIAL, 6 roots \$3.85

**STRONGHEART. (ID) - - - - - Roots 65c**  
(Ballay-Success) A beautiful light cadmium shaded apricot, artistically formed, and of good size. Good stems, very handsome and outstanding in the garden. Tall plant, and a profuse bloomer. Good cut flowers, and a flower that attracts lots of attention in the garden.

**SULTAN OF HILLCREST. (FD) Roots 95c**  
(Scott) Monstrous blooms of lemon yellow, with a rosy pink reverse that is truly delightful. The stems are strong and the bush produces plenty of blooms, each of which is uniformly giant in size. A very satisfactory all-round plant.

**SUSAN G. TEVIS. (ID) - - - - - Roots 25c**  
(Boston) Lilac in color. This popular flower has been used for many years both as a garden decoration and a cut flower of merit.

**THE COMMODORE. (ID) - - - - - Roots 35c**  
(Scott-Kemp) A large, spectacular lemon yellow that has won many of the big prizes. The medium size bush is compact, the long stems holding the flower well up. Petals are large, in a loosely open formation. Excellent in garden or for cutting.

**THE WORLD. (FD) - - - - - Roots 30c**  
(Dahliadel) A beautiful deep, rosy magenta, overlaid garnet, with silver shadings on edges of petals. Lightens slightly as the season advances. Good stems on a medium tall plant, and a good cutflower keeper. When this dahlia was introduced it created quite a furor, and has succeeded in maintaining its popularity with time. One of the very best of the reasonably priced dark dahlias.

**THOS. EDISON. (FD) - - - - - Roots 30c**  
(Dahliadel) Another very fine dark dahlia. A deep royal purple, with double tipped petals. Large full centered flowers, on cane stiff stems. A profuse bloomer, over dark green foliage, that makes wonderful showings in mass plantings. Good for cutting. SPECIAL, 5 roots \$1.00

**TREASURE ISLAND. (FD) - - - - - Roots 25c**  
(Dahliadel) A bright autumn shade of apricot and gold, with rose suffusion. Particularly striking in mass plantings, and a good cut flower. This is justly one of the most popular of the large-flowered varieties. Very good in plantings with Thos. Edison. SPECIAL, 6 roots for \$1.00

**UNCLE TOM. (FD) - - - - - Roots 25c**  
(Reed-Adams) Very dark garnet or maroon. Medium size, with good stems, but giving a very pleasing effect. Has a velvety appearance.

**WALDHEIM SUNSHINE. (ID) - - - - - Roots 35c**  
(Peacock) A very popular bright yellow that draws attention wherever planted. The full, high-centered flowers are carried on good stems on a strong bush. Makes a wonderful showing in the garden, and fully deserves the long popularity it has enjoyed.

**WHITE WONDER. (ID) - - - - - Roots 50c**  
(Black-Kemp) Monstrous, fluffy white blooms, with long twisting petals, borne on good stems. A remarkably lovely flower, that is very popular wherever grown. Perhaps has won more prizes than any other white grown, and universally liked.

**W. H. T. (FD) - - - - - Roots 25c**  
(McCarroll-Schling) A rich old begonia rose that is very pleasing, with mauve shadings on reverse of petals. Long stems, and a good grower.

**WILLAMETTE. (ID) - - - - - Roots 50c**  
(Crites) One of the most beautiful of all dahlias, with its very large flowers of beautifully blended rose and orange, with a sheen of gold over all. The petals, ribbon-like, wave and curl. Held on a good stem. One that will surely please and highly recommended.



# SPECIAL DAHLIA OFFERS

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**BEGINNERS COLLECTION:** An assortment of twelve named, separately tagged tubers, each different, representing all the types except Pompon, and color variety. Value guaranteed to be \$6.00 or over. As we use surpluses of our better stocks, this collection is usually an exceptional value.....**\$2.50**

**GIANT COLLECTION:** 8 huge-blooming varieties in a good assortment of colors. White wonder, The Commodore, Marmion, Asbury Park, Sharazad, Indiana Moon, Satan, Chas. G. Reed. \$3.55 value .....**\$2.50**

**BEST CUTTING COLLECTION:** Ten exceptional cutting flowers, Jerseys Beauty, Kathleen Norris, Edna Ferber, Jerseys Beacon, Maryland Glory, Ida Perkins, Achievement, Asbury Park, Aurantiaca, Susan G. Tevis, \$3.45 value..**\$2.50**

**BEST COLOR COLLECTION:** The best representatives of each color class. American Triumph, Aiko, Willamette, Palo Alto, La Fiesta, Spotlight, Andreas Ericson. \$5.05 value..**\$3.50**

**MOST SPECTACULAR BLOOMERS COLLECTION:** Lord of Autumn, La Fiesta, Dixie Ravenscroft, Frau O' Bracht, Mrs. Geo. Le Boutilliere, New Glory, Hunts Velvet Wonder, Satan. \$6.90 value .....**\$4.75**

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To those who so generously recommended us to friends or sent us their names for catalogues, we can only say: That is the greatest proof of friendly relations you can show. Thank you.





POMPONS

## SMALLER FLOWERED TYPES

Of recent years the Miniatures and Pompons are coming strongly to the front. They find usage in small table decorations, floral pieces, corsages, etc., and fill the need of a dahlia in the garden that is too small to carry the larger types in proportion. They also serve well in landscape work, and to fill in the front of taller growers that do not bloom low. They require no disbudding.

**AIMEE. (PP)** . . . . . 25c

(Boston) Bloom is  $1\frac{1}{4}$  inches in diameter, an orange cadmium, shaded apricot in color. Bush about 2 to  $2\frac{1}{2}$  feet.

**BABY ROYAL. (Min C)** . . . . . 35c

(England) Salmon pink, shaded apricot, with a little yellow at the base of the petals. A beautiful cut flower, a great prize winner, and popular with florists.

**BISHOP OF LLANDAFF (Min Peony)** 45c

Petals are bright scarlet, with a center of deep garnet. Foliage is lacy, and bronze in color. Very popular as a cut flower and for landscape work.

**CORONNE (Min FD)** . . . . . 50c

A lovely, waxy white, resembling a gardenia. Stems and foliage are excellent, and it keeps well. The most demanded white miniature on the market.

**CAMELIA. (Min FD)** . . . . . 50c

Bright orange, with full centers, which, with good keeping qualities, makes this variety very popular.

**DEE DEE. (PP)** . . . . . 35c

A pale lilac. Full centers and long stems. Good for exhibition.

**FAIRY. (Min FD)** . . . . . 45c

A little lighter than Jersey's Beauty, a violet-rose-pink.

**HONEY. (PP)** . . . . . 35c

Primrose yellow, with a very faint tinge of pale red at petal edges.

**IRENE. (Min FD)** . . . . . 35c

A most exquisite little flower in old rose.

**JOE FETTE. (PP)** . . . . . 25c

Pure white. Another popular one. Early bloomer.

**LITTLE DAVID. (PP)** . . . . . 25c

A very fine russet orange, perfectly formed.

**LITTLE EDITH. (PP)** . . . . . 25c

Another perfect one, primrose yellow.

**LITTLE JEWEL. (Min FD)** . . . . . 35c

A lovely peach blossom pink. Very popular.

**PINK PEARL. (Min Peony)** . . . . . 50c

Petals curl and twist, like an aster. Lovely rose pink, a little gold eye showing through occasionally.

**RED HEAD. (Min FD)** . . . . . 50c

Scarlet orange, with blooms facing well up. Fine keeper.

**RHODA. (Min Peony)** . . . . . 35c

Deep yellow, with russet orange shadings. Good bloomer.

**SANHICAN'S SWEETHEART. (Min C)** 50c

A delightful little cactus or semi-cactus miniature, ochreous buff, suffused a rose red.

**YELLOW GEM. (PP)** . . . . . 25c

Well shaped, and a clear canary yellow.

We do not force our plants for cut flowers. We seek to grow all the strength into the tubers where that strength belongs.



## DAHLIA SEED

Due to the growing popularity of raising dahlias from seed, we again offer the very choicest seed at popular prices, in a little wider quantity variation. Our stock, though larger than last year, is still likely to be insufficient, so order early and avoid disappointment.

### Package of

10 seeds .....	\$ .35
20 seeds .....	.60
50 seeds .....	1.00
100 seeds .....	1.50

Dahlia seedlings differ greatly from the parent stock, though usually having some similar characteristics, and frequently being of similar shade. These seeds are mixtures from the choicer varieties, and give great pleasure and satisfaction.

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When your Dahlia order is received, please do not put the package over the stove, up on the mantle, or in the sideboard over the heat register, and then expect the roots to grow. If you plant them right away you are most likely to get the best results. If you can not plant them right away, DO NOT UNWRAP PACKAGE, but put the whole thing in a cool, not too dry place, such as on the floor of the basement as far from the furnace as possible, and wrap or cover the package with several thicknesses of newspaper.

**To the Trade:** We offer the usual trade discount, though on many varieties we can offer more where we have a surplus. Write us your needs, and let us quote our price.

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Despite the high quality we maintain, our prices always compare favorably with the trade. **YOU** can make up your own "collections" by using the quantity advantages listed on page 4.

**MILWAUKIE, OREGON**  
**R. F. D. 10**

No. \_\_\_\_\_

M\_\_\_\_\_

C\_\_\_\_\_

R\_\_\_\_\_

Write or Print Plainly

Street No. or R. F. D.

Postage or Express\_\_\_\_\_ If desired at special time, signify date\_\_\_\_\_

### TUBERS SELECTED FOR FREE EXTRA ALLOWANCE



Address

## TRANSPORTATION AND GENERAL INSTRUCTIONS

*Read carefully.*

REMITTANCES may be sent as checks, money orders, bank drafts, stamps up to \$3.00, or by registered mail, as currency. Customer pays C. O. D. charges.

SHIPMENTS will start at the proper time for each section of the country, which is in general from April 15 to May 15. Orders can be shipped at any time definitely specified, though we are not responsible for damage done by improper storage of early orders after their arrival. Early orders should be shipped by insured express to protect against cold. The express company will adjust claims for damages from freezing, if so shipped.

GREEN PLANTS shipped when ready up to July 1. Include 25c extra on green plant orders for special delivery, or 15c extra for special packing where there is no special delivery service.

POSTAGE PREPAID by us on all orders over \$1.50. Include 10c extra on smaller orders for postage.

CHECK ORDER CAREFULLY BEFORE SENDING!

DID YOU

Write name and address plainly?

Take extra allowances?

Include remittance?

Include names of interested friends?

WE SINCERELY THANK YOU.



# EXPLANATION OF SYMBOLS USED

- (FD) **FORMAL DECORATIVE** — Flowers fully double, petals broad, usually almost flat and curved outwards, toward outside of bloom, and cupped in center. Petals usually arranged in definite rows around center. Example: Cameo, back cover.
- (ID) **INFORMAL DECORATIVE**—Same as above, but with petals more pointed, and twisted, and not arranged in rows. Example: Forest Fire, page 3.
- (C) **CACTUS**—Fully double, margin of petals curved outwards half the length or more, giving the effect of tubes, rather than petals. Example: Illustration, p. 10.
- (SC) **SEMI-CACTUS**—As above, but with petals curved less than half of length, and flat rest of way.
- (MIN) **MINIATURE** — Dahlias producing flowers normally less than 3½ inches in diameter. Further classified by above symbols.
- (PP) **POMPON**—Flowers spherical in shape, but 2 inches or less in diameter. Example: Front cover.

## CLASSIFICATION BY TYPES

### FORMAL DECORATIVE

Amun Ra  
Asbury Park  
Buckeye Bride  
Buckeye King  
Chas. G. Reed  
Cavalcade  
Chemars Eureka  
City of Trenton  
Cora Butterworth  
Elinor Vanderveer  
Full Moon  
Graf Zeppelin  
Honor Bright  
Ida Perkins  
Jerseys Beacon  
Jerseys Beauty  
Judge Leon McCord  
Jullinar  
Margaret Masson  
Mary Ellen  
Maryland Glory  
Monmouth Champion  
Mrs. I. Warner  
Mrs. C. Salbach  
Omar Khayyem  
Queen of the Garden  
Robert Treat  
Rockley Moon  
Roman Eagle  
Sagamore  
Salbachs White  
Sanhicans Cameo  
Sanhicans Queen  
Sultan of Hilcrest  
The World  
Thos. Edison  
Treasure Island  
Uncle Tom  
W. H. T.

### INFORMAL DECORATIVE

Achievement  
Adirondack Sunset  
America's Sweetheart  
Andreas Ericson  
Andreas Hofer  
Anna Benedict  
Bagdad  
Barbara Redfern  
California Idol  
Caprice  
City of Trenton  
Daddy Butler  
Dixie Ravenscroft  
Dorothy Stone  
Dwight W. Morrow  
Eagle Rock Fantasy  
Edith Whitaker  
Forest Fire  
Fort Monmouth  
Galli Curci  
Girl of the Hilcrest  
H. R. S.  
Hunts Velvet Wonder  
Indiana Moon  
Jane Cowl  
Janet Southwick  
Jewel of India  
Jerseys Ideal  
Jimmie Foxx  
Josephine G.  
Kathleen Norris  
Kaweah  
Kemps Violet Wonder  
King Midas  
Lady M. Ponsonby  
La Fiesta  
Lord of Autumn  
Margaret W. Wilson  
Margrace  
Marmion  
Mrs. A. B. Seal  
Mrs. G. Boutillier  
Murphys Masterpiece  
Myra Howard  
New Jersey State Chamber of Commerce  
Paul Michael  
Robert L. Ripley  
Rodman Wannamaker  
Royal Salute  
Sharazad  
Spotlight  
Strongheart  
Susan G. Tevis  
The Commodore  
Waldheim Sunshine  
White Wonder  
Willamette

### CACTUS

American Triumph  
Dr. Helen Spath  
Golden Sonne  
Golden Standard  
Niveau

### SEMI-CACTUS

Aiko  
Alice Whittier  
Amelia Earhart  
Aurantiaca  
Betty Davis  
Daddy Butler  
Dixie Ravenscroft  
Edna Ferber  
Exquisite  
Frau O'Bracht  
Jean Trimbee  
Jerseys Radiance  
Josephine G.  
Kay Francis  
Mariposa  
Maryland Orange  
New Glory  
Oriental Beauty  
Palo Alto  
Paul Pfitzer  
Robert E. Lee  
Satan



SANTICAN'S CAMEO

**SUNSET GARDENS, Milwaukie, Oregon**